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FOR IMMEDIATE RELEASE

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## LUXURY GOODS UP FOR GRAB

### *“LUSH” Fashion Fights Poverty’s Silent Auction & Soiree*

Washington, DC (March 10, 2010): Fashion Fights Poverty (FFP) has partnered with Senate Square Towers ([www.SenateSquare.com](http://www.SenateSquare.com)) to host *“Lush,”* a *Luxury Silent Auction & Soiree* on **Wednesday, March 24th from 7:00 p.m. to 9:30 p.m.** One hundred percent of the proceeds will benefit *Woodrow Wilson High School Clothing & Textile Program* as well as *Aid to Artisan’s (ATA) Haitian Artisan Recovery Fund*.

FFP provides support to local youth and community programs by fiscally sponsoring Woodrow Wilson High School’s Clothing & Textile Program. The program, which began in the 1930s, includes up to 225 students, 75% of the school’s total enrollment. FFP’s financial partnership provides supplies, materials (including fabric, notions, scissors, among other materials), and curriculum support (including dress forms and other props).

Luxury silent auction items include a 32-inch Television, Nintendo Wii, an Xbox 360, home cookware, Ed Hardy, designer bags by Coach, Burberry, and Louis Vuitton, and much more.

For this event, FFP will also collaborate with ATA in support of their Haitian Artisan Recovery Fund. The Haitian Artisan Recovery Fund is currently providing emergency assistance to stone workers in Leogane, paper mache artisans in Jacmel, and basket makers in LaValle who were affected by the earthquake.

**WHO:** Senate Square Towers and Fashion Fights Poverty (FFP)

**WHAT:** Luxury Silent Auction & Soiree: An Evening of Looking Good and Doing Good

**WHY:** Proceeds raised from the silent auction will go to the Woodrow Wilson High School Clothing and Textile Program and ATA’s Haitian Artisan Recovery Fund

**WHEN:** Wednesday, March 24, 2010 from 7:00 p.m. to 9:30 p.m.

**WHERE:** Senate Square Towers, 2011 (Eye) Street, NE, Washington, DC 20002

For more information on Fashion Fights Poverty, visit our website at [www.fashionfightspoverty.org](http://www.fashionfightspoverty.org).

#### **About Fashion Fights Poverty (FFP)**

Fashion Fights Poverty is a 501(c) (3) non-profit organization that raises awareness for initiatives that encourage and support creative, effective, and sustainable means of challenging poverty. We believe that the industries of fashion, textiles, and design offer unique and effective opportunities for designers, artisans, and consumers alike to contribute to the alleviation of poverty through trade, skill-building, community empowerment and consumer awareness.

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